

**CIVIC SOUP**

**LOCUS**

Shetland *arts*

## **LOCUS TRAIL MARKERS**

*Hello, we're Civic Soup and we'd like your help! We're working on the LOCUS project with Shetland Arts and Living Lerwick and would love your ideas.*

### **BACKGROUND**

#### **WHAT IS LOCUS?**

LOCUS is a new contemporary art trail for the centre of Lerwick. Civic Soup and three more artists (David Lemm, Joseph Ingleby and Kenny Hunter) have been commissioned to design public artworks for four sites across the town. The theme of LOCUS is 'Where we are / Where we're going / Where we've come from.'

#### **WHO ARE CIVIC SOUP?**

Civic Soup are a group of artists and designers from Edinburgh. We run lots of workshops with people of all ages and then use their ideas to create art, exhibitions and built things. Laura, Ruth, Calum and Sigi are working on the LOCUS project.

#### **WHAT HAVE WE BEEN DOING IN SHETLAND?**

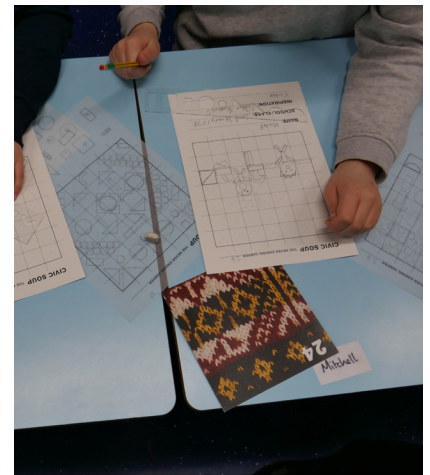
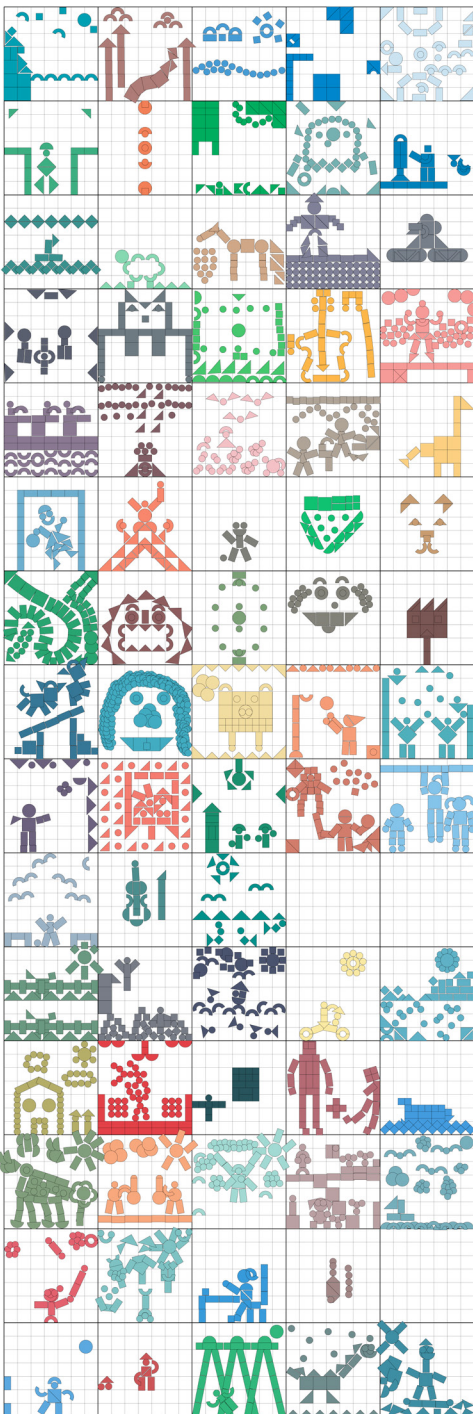
In February we ran workshops in Brae High School, Sound Primary School, Whiteness Primary School, Whalsay Junior High and Hamnavoe Primary School.

We did two workshops in each school. The first workshop was called the 'Never Ending Jumper' and was all about reinterpreting traditional Fair Isle patterns and using the shapes to create a picture that tells us something about yourself. By the end of the first week of workshops we had 72 amazing motifs!

In the second workshop, people worked in groups and collaged everyone's motifs to create scenes that told a story about the place where they live.

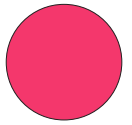
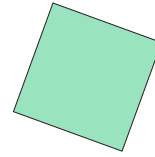
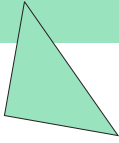
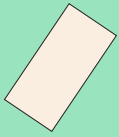
Some of the fantastic work from these workshops is on the next page. Maybe it will help inspire some of your ideas?

## LOCUS TRAIL MARKERS



All the motifs from the first workshop.  
Can you make out what they are?  
Do you have a favourite colour?

Top: The 'Never Ending Jumper' and interpreting the pattern.  
Middle: Working together and working as individuals.  
Bottom: Lots of collages all laid out together, telling stories about a community..



## LOCUS TRAIL MARKERS

### BRIEF

#### WHAT WOULD WE LIKE YOU TO DESIGN?

Civic Soup would like you to design trail markers for the LOCUS art trail around Lerwick.

A trail marker is a sign or symbol which helps people navigate and find points along a route. Your designs would help visitors navigate the town centre and find all four of the art works. We can imagine them as decorated panels which can be attached to lamp posts, fences or walls. It could also be fun to think about what connects the artwork sites to your school or where you live.

### RESEARCH

#### WHAT DO OTHER TRAIL MARKERS LOOK LIKE?

The artists at 'NADFLY' have a lot of experience designing trail markers. You may find it useful to look at more of their work or their website. <https://nadfly.net/#wayfinding>.

The trail markers below are all attached to lampposts, which means they are easily spotted. There are lots of other creative examples of trail markers you could research, you might even have seen some on a walk you've been on.



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LOCUS

## LOCUS TRAIL MARKERS

### RESEARCH

### WHERE ARE THE ARTWORKS GOING?

This map shows where the four artworks will be placed in Lerwick. Before you start designing your trail markers it might be useful to plan a route between the artworks on the map. This route will help you identify useful places for the trail markers to go.

DA STREET - SOUTH

FORT CHARLOTTE

DA STREET - NORTH

HILLHEAD



**LOCUS TRAIL MARKERS****EXPERIMENTING****HOW WILL YOU GENERATE IDEAS?**

It is important to test a lot of ideas. Very often your first idea won't be exactly what you want it to be, so trying lots of options before deciding on your final one is essential.

You might decide to design one trail marker that is repeated lots of times, or you might create lots of different trail markers that are unique to where they'll be placed.

**REFLECTING****WHAT SORT OF QUESTIONS SHOULD YOU BE ASKING?**

Could the trail marker make use of some of the material from the workshops?

What else could inspire the graphics on the trail marker?

Will there be writing on the trail markers?

Where in Lerwick will the trail markers be placed?

How will the trail markers help people find the artworks along the trail?

How will you make the trail marker eye-catching?

What shape will the trail markers be?

What colours will you use?

How many trail markers will there be?

What material could the trail markers be made from?

What kind of weather will the trail markers have to withstand?

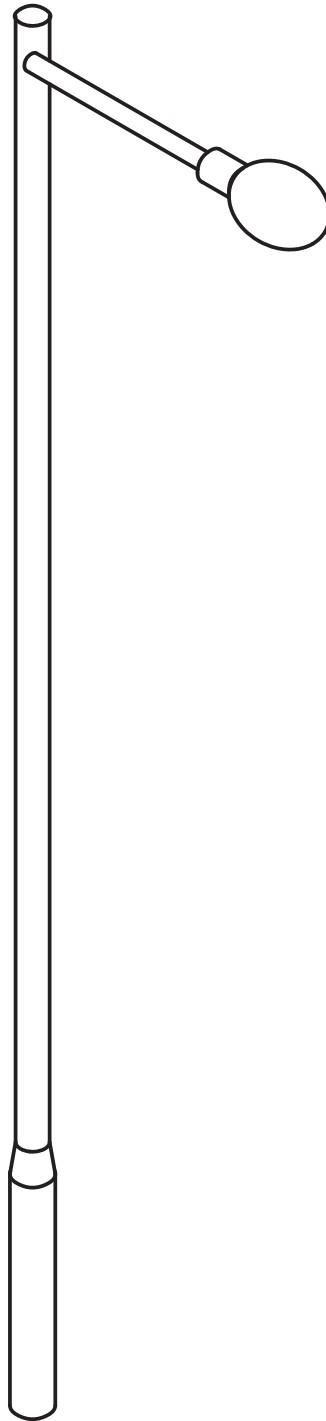
**OUTPUT****WHAT WOULD WE LIKE YOU TO MAKE?**

We would like to see at least one fully annotated drawing (that means putting notes on) of your design. Annotations are really important to help explain your idea.

There's a page below with a lamppost that you might want to print out and use as a base. If you don't have a printer, plain paper is just as good. Maybe you want to draw your own Lerwick landmark and stick the trail marker on? Maybe you'd like to make a model?

We're really looking forward to seeing all your fantastic ideas!

## LOCUS TRAIL MARKERS



**NAME:**

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**SCHOOL/CLASS:**

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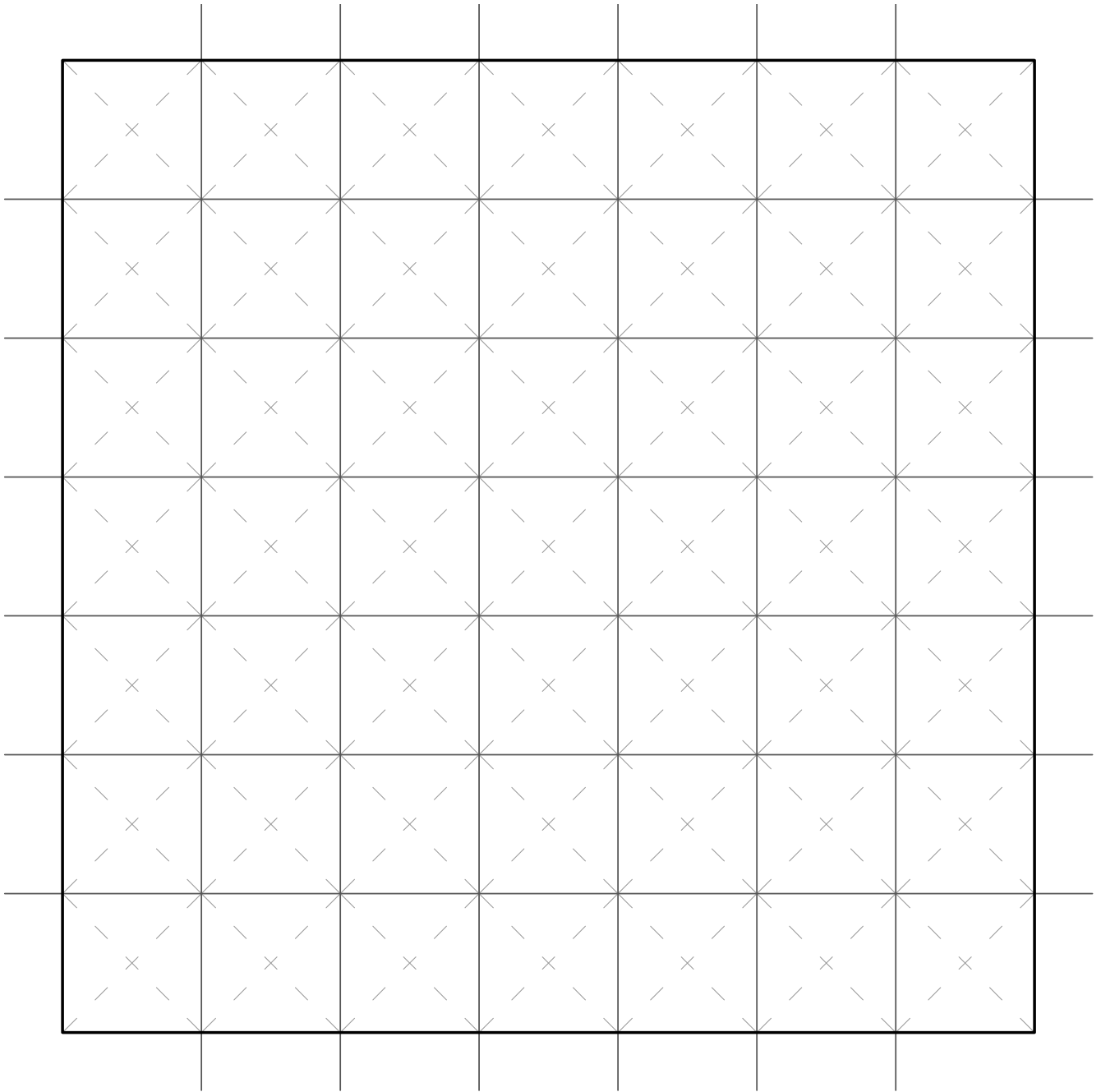
**INSPIRATION:**

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## LOCUS TRAIL MARKERS

This activity sheet is the same as was used in the first workshop. Could you use the grid as a base for your design? Maybe you could use some of the same shapes?



KEY:

