



Shetland *arts*



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THE KNAB CREATIVE STRATEGIC FRAMEWORK

Overview

The [Knab Masterplan](#) is a 15 year development plan for the old school site in Lerwick, re-purposing a civic asset to meet the future needs of Lerwick and the community of Shetland as a whole. It is a project strand of the [Islands Growth Deal](#) - a £335 million investment in the future economic prosperity of Orkney, Shetland and the Outer Hebrides.

The masterplan will deliver upon the ambition of the growth deal to create the best housing development in one of the most remote and beautiful communities in the UK. It will incorporate affordable housing with community facilities, including a creative hub, amenity spaces and student accommodation.

Shetland Islands Council's vision recognises existing developments and promotes sustainable economic growth. The masterplan is supported by a framework for delivery which includes the public realm and landscape, incorporating elements of integrated public art and acknowledging the importance of local context and placemaking. There is a £250k commitment to public art, alongside existing budgets for the delivery of creative and inspirational solutions in the public realm.

Creative Strategic Framework

Brief

Shetland Arts is partnering with Shetland Islands Council to support the delivery of a public art strategy for the site. As such, we are seeking to commission a Creative Strategic Framework that identifies and contextualises the opportunities for creative/artistic intervention across the whole Knab site.

This framework will feed into the consultation and planning process for the commissioning of artwork on the site, proposing long and short-term ambitions for development and how and where they might be located. It will consider civic design, sustainability and infrastructure including lighting, wayfinding etc. alongside contemporary public art, offering a route-map for how the £250k could be used across the site, in tandem with the existing infrastructure budgets.

Integral to this will be research into the history of the site and its geography and topography, as well as its role within the local community and the evolving Knab redevelopment, and will include public engagement. We are looking for this to be a document that brings creative inspiration and excellence to this development, drives the next stage of its planning and will remain relevant and useable throughout the lifespan of the project. It will be used by the Infrastructure Design Team to inform the development of the site and its services over the coming months and will dovetail with their wider public consultation and planning process. It will also form the core of a 10-year public art strategy for the site.

Key features

1. History, geography, topography, place:
 - Narrative
 - Consultation and research
2. How will people engage with the site, the plans, movement, how could different interventions work, scale, impact, artistic Integrity
 - Narrative
 - Examples
 - Suggested interventions/Briefs
3. Timeline
 - When should interventions/artworks be commissioned?
4. Other sources of potential funding/sponsorship

Essential skills and experience

- A portfolio of completed creative work on public art and public realm projects
- Established experience of spatial and civic design within the built environment
- Experience delivering effective community co-design
- Demonstrable experience of effective working within multidisciplinary construction teams
- Knowledge and understanding of the construction and procurement process and phases

Fee and key dates

This is a commissioned body of work with a clearly defined output and timeline.

The contract will be for 20 days work @£800/day in June and July 2022, managed by Shetland Arts for Shetland Islands Council. The work should be delivered as a fully referenced report/document. This fee includes all expenses.

The successful candidate(s) will need to engage with the project team, the wider community and other key stakeholders including a public consultation event in Lerwick on 15/16 June 2022.

To apply

Please send a single document outlining your relevant experience and a brief description of how you would respond to the brief to admin@shetlandarts.org. Closing date for applications is 5pm 27 May 2022. Online interviews will be held on 31 May 2022

For queries or further information please contact Jane Matthews, Creative Project Manager jane.matthews@shetlandarts.org

Location

[Lerwick, Shetland \(map\)](#)

Lerwick is the capital of Shetland, Scotland's most northerly island archipelago located at 60° north.

Lerwick's population is c.8,000 but about half of the island's total population of 22,000 live within a 10 mile radius of the town.

Lerwick is the commercial and industrial centre of the islands and also the hub of a busy cultural and social life with strong connections to the islands' traditions and heritage.



About Shetland Arts

Shetland Arts delivers a year-round programme of education, festivals, film, music, theatre, literature, craft, visual arts, dance, and comedy events to Shetland's diverse population. Shetland Arts is supported by [Creative Scotland](#) and core funded by [Shetland Charitable Trust](#). Shetland Arts is a registered charity (SCO37082).

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