



Shetland *arts*

2016 - 2017: Quarter 2

Report of activity relating to Priority Areas of Activity Statements

Case Studies: Screenplay, Summer Dance Intensive, Creativity Camp, Shetland Young
Promoters Group trip to Norway

Key Performance Indicator Statistics (appendix)



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Priority Area 1: Youth Arts

This includes the groundbreaking work we do with Shetland Youth Theatre and the support of groups such as Maddrim Media and the Shetland Young Promoters Group. It will include innovative projects designed to increase the engagement of young people in the arts, such as Youth Arts Panels, and exchange programmes with organisations outwith Shetland, encouraging Shetland youth to engage with and help shape cultural events in Shetland.

Q2 in numbers

4 Concerts / Screenings / Exhibition days
169 Audience attendances
25 Development Sessions
230 Participations

Summer provision for Youth Arts included the Summer Dance Intensive with Kathryn Spence, Creativity Camp and Shetland Young Promoters Group's trip to Norway (see Case Studies below).

Priority Area 2: Education & Learning

Programme of activities aimed at skills development for creative industries practitioners as well as evening classes aimed at increasing accessibility and participation in creative activities. The Gallery Education Programme will work with schools to encourage access to and engagement with our exhibition programme. We will also facilitate peer review and support by and for practitioners at all levels of participation and a range of formal learning opportunities in partnership with UHI.

Q2 in numbers

4 Concerts / Screenings / Exhibition days
185 Development Sessions
1321 Participations

Planning and development of the next phase of the Bonhoga Education Programme continued this quarter after the successful review process by Creative Scotland and the evaluation with funders Children & the Arts. Continued financial support from the latter was confirmed and Amy Gear was appointed to continue delivery of the programme with the new theme of THE FUTURE. This year's schedule began in August with a visit from Travelling Gallery, the Edinburgh based art gallery in a bus, which travelled to each of the target schools with the New Media Scotland exhibition Blush Response. Amy accompanied the bus to each school and worked with the 300 pupils to engage with the work's themes. A six week block of additional sessions was developed in Sandwick JH School to engage with a small group of Primary pupils as a trailblazer to this year's project, to stimulate involvement with the school. (This resulted in a successful small installation by the children in the school in October.)

To coincide with the exhibition Elemental at Bonhoga, artist Peter Davis delivered an inspiring gallery talk about his work with tips and techniques. He also led a half day experimental watercolour workshop in Mareel for adults and a morning workshop in the gallery for children. Both were fully booked, lively and inspiring. Feedback was positive and will hopefully lead to more opportunities with Peter in the future.



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The programme of formal education delivered in partnership with Shetland College UHI continued with a new intake on the following courses: Skills for Work Video, Skills for Work Sound, NC creative Industries: Music, NC Creative Industries: Film, HNC Music, BA Applied Music and the new BA Film course. Currently we have a role of 25 part time and 20 full time students.

A significant milestone has been the launch of the new BA Contemporary Film Making in the Highlands and Islands course. Shetland Arts have been working with partners at North Highland College, Moray College and Orkney College to develop the course over the past two years.

This quarter also saw the roll out of a new NC Creative Industries course framework offering specialisms in Music and Film.

Priority Area 3: Arts & Well-being

We will continue to lead in our partnership work in space2face, the restorative justice and arts programme. We will continue to advocate and support the provision of arts and cultural activities for older people in care settings, in partnership with Alzheimer Scotland, local and national arts professionals and Shetland Island Council's Social Care staff. This work will be in line with, and contributing to, international research in these areas.

Q2 in numbers

2 Concerts / Screenings / Exhibition days
44 Development Sessions
160 Participations

Our Arts in Care programme continued in the second quarter with three of our delivery artists beginning their blocks of activity. Stephen Mercer headed to Whalsay Care Centre to start a heritage film project, Lana Fraser began her block working with clients from Annsbrae on their music project, and Jane Cockayne started work with Supported Living & Outreach Clients on a crafting project.

Support for the innovative space2face restorative justice project continued with a series of workshops delivered by local freelance artists.

Priority Area 4: Development & support

The support of individuals and groups is integral to our work and includes arts practitioners and creative industries micro businesses, audience development and our formal and informal education work. It also includes staff and volunteer development.

Q2 in numbers

20 Development Session
663 Participations

During September Shetland arts, in partnership with Train Shetland and Business Gateway, delivered a series of free Creative Industry Business workshops. Topics included marketing, advertising and business startup. Feedback from Train Shetland, Business Gateway and



workshop participants was extremely positive and future collaborative workshops are being explored.

The final evaluations took place for Round 2 of the Visual Art and Craft Awards, which is supported and administered by Shetland Arts. We met with many artists from different disciplines, and discovered how much excellent work each one had achieved after receiving the award. All the artists expressed their appreciation for the opportunities the award had facilitated.

Shetland Arts continued their work with the Garrison Theatre Steering Group to gather the public's views on the future of the Garrison Theatre and report the findings to the Shetland Arts and Shetland Charitable Trust boards. The report is due to be presented to the respective boards in November 2016.

Priority Area 5: Programme, Commissioning & Curation

This will include the programming of our cinema (in partnership with City Screen), gallery, theatre and auditorium (a range of local, national and international promoters including Shetland Folk Festival, and DF concerts); Wordplay and Screenplay, our highly successful book and film festivals; the Shetland International Guitar Festival, curated by Martin Taylor; and Fiddle Frenzy, curated by Bethany and Jenna Reid. We will also develop creative residencies in partnership with local and national bodies (including Scottish Chamber Orchestra, National Theatre of Scotland, Scottish Book Trust) and extend our regional, national and international reach through the development of a variety of festivals and events, including a Northern Isles Book Festival, in collaboration with key partners in Orkney and Shetland and the hosting of a one off Nordic/Tartan Crime Noir Conference in November 2015.

Q2 in numbers

1144 Concerts / Screenings / Exhibition days
66471 Audience attendances
187 Development Sessions
2397 Participations

Full event listings can be found at <http://issuu.com/shetlandarts>

This was another busy quarter for the Mareel auditorium, cinema screens and exhibition spaces, the Garrison Theatre and Bonhoga Gallery.

Film screenings for children: Secret Life of Pets, Ice Age, The BFG, Finding Dory. Very popular Roald Dahl film season featuring four classic films to tie in with the 100 year anniversary of the birth of the author. Bridget Jones's Baby, Piloted more regular screenings



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of alternative cinema content, including contemporary dance shows, National Theatre's The Audience, and Discover Arts screenings including Leonardo Da Vinci exhibition.

Continued provision of special screenings: Seniors, Babes in Arms, Subtitled Screening, Autism Friendly, ASN Friendly.

Fiddle Frenzy was again well attended in August 2017, providing tuition in Shetland fiddle, accordion, guitar and mandolin. The week was attended by students from USA, Canada, New Zealand, Australia, Europe as well as from within the UK and Shetland, with 64 signing up for the full week and 84 individual day packages sold.

Screenplay entered its 10th year. (See Case Study below)

Mareel concerts: Gretchen Peters, Sharon Shannon, with Shetland Fiddlers. Adam Holmes & The Embers, first of 6 shows of Shetland Arts' Classical Season with Neil Georgeson, Hjalitbonhoga with Gordon Gunn, Fara & Himmerland.

Conference Events: Committee of the Regions, UCAS & Higher Education Fair

Garrison events: Three variety concerts featuring local artists, two Shetland Country Club Shows - Hallur Joenson and Jamboree show.

Exhibitions: After the dynamism of The Art World - the collaborative installation by Amy Gear and 300 Shetland school pupils in June/July - local artist Peter Davis brought a very different feel to Bonhoga in July with his exhibition, Elemental. A response to Iceland, particularly its physical features, through the medium of watercolour, Peter used experimental techniques and handmade paint to explore a world of ice, rock and water, and the atmosphere of the landscape it affects. The show was extremely popular and enhanced by Peter's delivery of workshops for adults and children and a free gallery talk. The work for this exhibition was supported by the SADA Visual Art and Craft scheme. The show was complemented in the Lower Gallery by an exhibition of stark and illuminating small ink drawings from Paul Bloomer and an exquisite new textile range by Niela Nell Kalra.

Following this was the Shetland Open, with the Bairns' Open in the Lower Gallery and an exhibition of paper cuts by graphic artist Caroline Rees in the Craft Cabinet. With the theme of Black & White this gave the whole gallery a very different feel. We were delighted with the standard of entries for the Open and once again, prizes were awarded to the four category winners and these artists will work towards a group exhibition for next year.

Behind the scenes, programming and curation continued. Negotiations with artists for next year's programme have been successful, most notably with the leading Scottish contemporary artist Toby Paterson who has agreed to a show at Bonhoga in Spring 2017 as well as a possible commission for Mareel. Discussions are ongoing to finalise details...

Spaces in Mareel were used for the exhibition of work by local photographers Brydon Thomason and Richard Shucksmith, work from participants of SIC Supported Living and Outreach creative workshops facilitated by Shetland Arts and a display by the Royal



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Incorporation of Architects in Scotland celebrating 100 years of Scottish architecture. The Shetland Contemporary Art Collection continued to be displayed on the long wall in the Cafe Bar.

The Pelagic Sculpture Project neared completion this quarter with much activity happening in preparation for the unveiling of the sculpture in October. Fabrication continued at the Milwyn Foundry in Surrey and siteworks progressed at the small boat harbour in Lerwick.

Priority Area 6: Recording, Broadcast and Intellectual Property

Maximising Mareel's digital production facilities (principally for music and video recording and broadcast), we will provide opportunities for musicians and producers to generate revenue and Intellectual Property. Shetland Arts will continue to create, protect and monetise its own Intellectual Property assets in partnership with Shetland Arts Intellectual Property Community Interest Company.

Q2 in numbers

38 Development Sessions

234 Participations

July saw the mixing of an album for Edinburgh-based folk band Southern Tenant Folk Union. This was a project which our studio engineer Tim Matthew recorded in Edinburgh, but brought into Mareel for mixing, and demonstrates the flexibility of the service we can offer to outside clients who may have the means to record but need a mixing/mastering facility to bring their work to completion.

Work continued on recording projects for Lisa Ward, Hjaltibonhoga and Small Hours, and there were mastering sessions for Kris Drever and Big Time Quell. The audio mastering for JJ Jamieson's film *Havera* was done in the Mareel studio in advance of the film's premiere at ScreenPlay. Recording clients included Kris Drever, Freda Leask and Marie Williamson, as well as a special one-off session featuring Sharon Shannon with a hand-picked group of Shetland Fiddlers, to be released on Sharon's upcoming CD.



Case Studies:

Screenplay Film Festival

This year we celebrated the 10th birthday of our annual film festival with an action packed programme of 103 events over 9 days with a total festival attendance of 4450.



One of the main aims of the festival is to celebrate Shetland film makers, and we were able to screen 19 new short films (under 4 minutes), 19 'Best of Home Made' shorts from the past ten years, a full length film of the Shetland opera *Hirda*, a feature length documentary and 6 films between 7 and 20 minutes long, all made by Shetlanders.

The festival kicks off with a brass band walk from the Market Cross to Mareel



Homemade 1- 4: the filmmakers introduce their films to a full house

We were also delighted to showcase work by Scottish filmmakers, including screening *Moon Dogs*, a Scottish 'road movie' that had made a big impact at the Edinburgh International Film Festival in June. The producer and the screenwriters were in attendance to undertake a Q and A session after the screening. We also hosted the debut screening of *The Badger*, a 20 minute short film made by Madeira Films who are based in Edinburgh.



Another aim of the festival is to provide Shetland audiences with access to high calibre cinema professionals. As well as co-curators Mark Kermode and Linda Ruth Williams, this year's guests included producers Iain Softley, Kathy Speirs and Marie-Clemence Paes, directors Kim Longinotto, Ken Wardrop (via Skype), Sarah Curtis, Amma Asante (right) and Cesar Paes, and writers Derek Boyle and Raymond Friel in Q and A sessions. We also hosted the incredibly talented Richard Hawley, who participated in a Q and A with Kim Longinotto before performing in the auditorium.



Kim Longinotto and Richard Hawley in conversation with Mark and Linda, Richard in concert

There were six free education screenings in Mareel, with a variety of films from across the world. 314 young people between the ages of 6 and 16 attended from all over Shetland. We were also able to provide outreach in schools, care homes and halls, which included a screening of *Nine Lives* with Steven Howarth in Scalloway, and the premiere of *Follow the Fleet* in Baltasound.

SurveyMonkey comments:

- "A thoroughly enjoyable week of great films. With difficult subjects handled beautifully. A real eye opener on what great cinema should be like rather than prescribed box office hits."
- "A brilliant smaller-scale festival, with a great variety of films and events and a wonderful atmosphere."
- "I think the team responsible for curating the festival did an excellent job & all staff at Mareel work very hard to make it a hugely pleasurable & enjoyable experience."
- "Thanks to the festival team and volunteers for all your hard work. It is a festival that grows and grows and one of the nicest events in the Shetland calendar. I love the fact that local film-making is growing and that the festival caters for it, inspires it and then showcases it. There's a lot of creativity up here and it's great to see film following music and crafts in how people demonstrate that. The mix of guests is always great and I look forward to hearing plans for next year."
- "Just bring it on for next year! And huge thanks to all of you who got this off the ground and made it such a success."

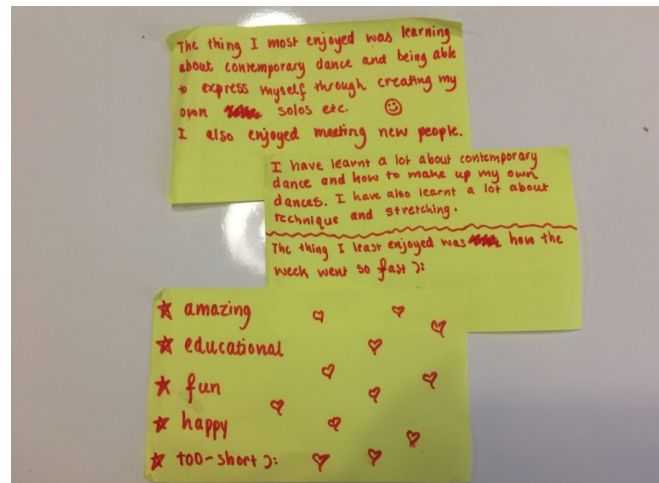
Youth Arts - Summer Dance Intensive



Our summer of youth arts started with the Summer Dance Intensive, two week-long courses of dance with Shetland-born choreographer Kathryn Spence. The first week was with five 15-26 year olds and the second week with five 11-14 year olds.

During the week participants learned many contemporary dance techniques and used these skills to create two original dance pieces. One was filmed and the participants edited together a short dance video, and the other was performed at the Just Dance showcase on Saturday 16th July.

This event brought together several local groups in a celebration of dance, including Distraction, Inferno and a new group of enthusiastic young dancers from Aith, and culminated in a dance piece specially created for the event by Kathryn Spence and her dance partner Gordon Raeburn. The event was truly developmental, as it included intensive workshops, the opportunity to perform and allowed two young choreographers the chance to create a work and perform it to a very appreciative audience.



Youth Arts - Creativity Camp

We also had an arts-filled week with younger participants in the form of Creativity Camp, five days of drama, dance, music, literature, film, visual art and crafts.



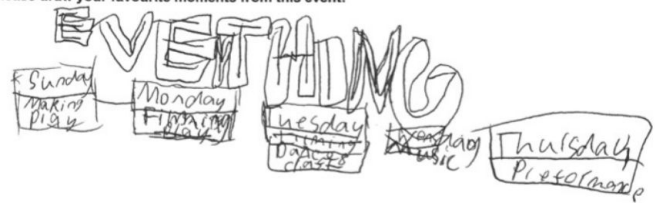
Freelancers facilitated half-day workshops on different art forms, during which the participants created aspects for a show of their own devising.

The group came up with a story, which included dance routines, creating props and costumes, making a short film and writing and performing battle raps, all of which came together to a madcap 25 minute show.

15 children between 7 - 11 years old performed in the show to an enthusiastic audience of 50 family and friends.



Please draw your favourite moments from this event:



Would you take part in future events?

☒ Yes / ☐ No

What sort of events would you like to take part in?

I would do it all again

Shetland Young Promoters Group trip to Sund, Norway

Report by SYPG member Eamonn Watt

On the 3rd of August, the Shetland Young Promoter's Group set off on the Swan to Glesvaer for a musical exchange between the Shetland Isles and the Sund Kommune.

The Shetland Young Promoter's Group puts on musical events and workshops all around Shetland for young people. The group is responsible for the annual Battle of the Bands event where young bands of various genres compete for recording studio packages, music video packages and a slot at the well-attended Heavy Metal Buffet event that takes place every year in the Summer.

After a long, rough trip on the Swan, the group was welcomed by the mayor of the Sund Kommune, Kari-Anne Landro, Cultural Minister Laila Klemetsaune and Nichlas Håvik representing the Sund Rock Club.

The young musicians performed in two venues, Nordsjøfartmuseet, a museum located in Telavåg which held an exhibition on the Shetland Bus and the Glesvaer Kafe.



The museum performance started off with a band of young Norwegian musicians: Ingvill Spilde on vocals, Tobias Ekerhovd on guitar and Iver Kaldestad on drums who performed a cover of Riptide by Vance Joy.

Next in the lineup were Shetland musicians, Zak Coutts on vocals and guitar, David Mainland on second guitar and Eamonn Watt playing an acoustic set of songs including "Wet Sand" by Red Hot Chili Peppers and "Everlong" by The Foo Fighters.



Eamonn Watt, also known by his composer name "The Virtual Conductor", came back on to present two of his original piano and orchestral compositions. One was a piano composition called "Goodbye Sweet Angel" which was a small but sweet sounding piano tune and "The Tale Of Buckaroo Bill", a composition inspired by American and Scottish fiddle tunes. Instead of a live performance, the music was played through the speakers.

Lewis Hall was next up and played some very soothing selection of slow jazz music composed by himself on keyboard as well as a jazzy cover of "Smells Like Teen Spirit".

Finishing the event was a band of all the Shetland young musicians with Zak Coutts and Shaun Goudie on vocals, David Mainland on guitar, Neil Adams on bass guitar and Lewis Hall returning on keyboard. The songs performed from this band ranged from the jazzy "Ain't No Sunshine When She's Gone" by Bill Withers to the heavy hitting "Take the Power Back" by Rage Against the Machine.

"The bondings between Shetland and Sund kommune are strong. I had a really good experience during the two concerts the Shetland Young Promoters Group had when they visited Sund kommune the first weekend in August. They showed us variation, high quality and passion for music. I was excited and I hope young people from Sund kommune can visit Shetland for some cultural exchange. Kari-Anne Landro, mayor Sund kommune."

Kari-Anne Landro (Sund Mayor)



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Key Performance Indicators	Concerts / Screenings / Exhibition days etc						Audience attendances						Development Sessions						Participations					
Priority Area of Activity	Q1	Jul	Aug	Sep	Q2	Current Actual	Q1	Jul	Aug	Sep	Q2	Current Actual	Q1	Jul	Aug	Sep	Q2	Current Actual	Q1	Jul	Aug	Sep	Q2	Current Actual
1. Youth Arts	2	1	3	0	4	6	238	50	119	0	169	407	14	20	5	0	25	39	117	180	50	0	230	347
2. Education & Learning	0	0	4	0	4	4	0	0	0	0	0	0	226	0	44	141	185	411	2463	50	552	719	1321	3784
3. Arts & Well-being	1	0	0	2	2	3	15	0	0	0	0	15	57	4	14	26	44	101	150	6	14	140	160	310
4. Development & Support	0	0	0	0	0	0	0	0	0	0	0	0	1	2	16	2	20	21	651	106	476	81	663	1314
5. Programme & Curation	1114	432	387	325	1144	2258	43577	26141	23238	17092	66471	110048	42	1	185	1	187	229	693	97	2213	87	2397	3090
6. Broadcast, Recording & IP	0	0	0	0	0	0	0	0	0	0	0	0	53	25	9	4	38	91	399	104	76	54	234	633
Programme Total	1117	433	394	327	1154	2271	43830	26191	23357	17092	66640	110470	393	52	273	174	499	892	4473	543	3381	1081	5005	9,478
SCT Annual Target KPI						3,000						160,000						1,300						9,000