

IT'S OFFICIAL!!! EVERY £1 SPENT ON CULTURAL PLANNING SAVES THE GOVERNMENT ALMOST £14 !!

“Cultural Planning is a method to build more attractive communities, improve the lives of local citizens and develop cultural entitlements for all” (Scottish Government draft culture bill, 2007).

Liz Gardiner (Executive Director of Fablevision) said:

The Scottish Government has supported a Social Return on Investment Audit on the work we have been doing in Govan. It demonstrates that for every £1 invested in Fablevision, the Government saves almost £14 they would otherwise have had to spend on employability, health care or other “mopping up” services. This represents incredible value for money and, in these recession strapped times, investment in cultural planning to maximize the impact of scarce resources makes eminent sense. There are huge sums spent currently on “*combating problems*”. This report demonstrates that those monies would be far better spent on programmes that are underpinned by cultural planning.

On Wednesday 24th of June 2009 there will be a presentation of certificates to mark the third year of participants successfully completing “TRANSFORM”: a Fablevision led course in cultural planning delivered on behalf of the National Cultural Planning Forum in partnership with the University of Strathclyde and supported by the universities of Leeds Metropolitan and City of London.

The event will be held in the Scottish Parliament building, Edinburgh and will run from 5pm to 7pm

Nicola Sturgeon said: “I am impressed with the demonstrable outputs from the projects developed using cultural planning methodology – particularly in my own constituency of Govan where Fablevision is based. This Government is more and more convinced of the value of the approach and is committed to seeing it rolled out across Scotland. This cultural planning course is an excellent vehicle for delivery”

Research carried out by the National Cultural Planning Forum revealed that there is a growing understanding of how cultural planning delivers on all government priorities, but there is a limited understanding of how to support and sustain it on the ground.

Phil Denning, Her Majesty’s Inspectorate of Education and tutor on the course said:

“The Cultural Planning course is a unique contribution to European cultural planning. The course brings together a diverse range of professionals from across Scotland to learn about and utilise cultural planning approaches towards community cultural development. The quality of the work is very high. The course has produced a range of interesting and innovative approaches that show it is possible to put culture at the heart of regeneration, planning and policy.”

Fablevision has worked in the cultural sector in Scotland since 1984 delivering a wide variety of creative projects alongside a diverse range of partner organisations and people. The company is very proud to be Scotland’s foremost artist-led cultural planning organisation producing, developing and delivering a wide variety of initiatives which test, demonstrate or disseminate cultural planning practice.

For more information on the parliament event or how to enrol in this exciting course please contact:
Louisa Taylor, Projects Manager on: Tel - 0141 425 2020 or email – Louisa@fablevision.org